

Beat: Technology

## FUTUR.E.S - THE FESTIVAL OF DIGITAL AND SUSTAINABLE INNOVATION

### The Voice Of An Entire Ecosystem

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**USPA NEWS** - Since 10 Years, FUTUR.E.S is Part of the Major Events created to promote the French and European Technological World. Created by Cap Digital, this Event is the Voice of an Entire Ecosystem involved in Innovation at the Service of Society, Individuals and the Environment. Today, Technology is embedded in Everything we do, impacting the Way we live, work, and experience the World. Technological Innovation affects all Aspects of our World, from Agriculture to Transportation to how we communicate with each other.

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FUTUR.E.S Event (lasting June 13 To June 14, 2019) will explore the Broad Impact of Innovation on Society and what Enterprises can do to help ensure that Technology Innovation furthers Societal Growth. Technology is now firmly embedded throughout our Everyday Activities, sometimes to a Degree where Digital becomes Invisible, blurring the Lines with the Physical World... The world is reimagining Itself not just around Digital Innovation, but, by extension, around the Companies that provide those Services.

When we think about 2050 it seems like it is ages from now and we imagine a Completely Different World, but in Reality, it is just 30 Years from Now and we can already know what will be Possible to have by that Time. We have a lot of Environmental, Social Problems and let's see how Technology may solve them by 2050. Ray Kurzweil (The World's Foremost Futurist) predictions are such as the following : Nanobots will plug our Brains straight into the Cloud, People Reincarnation through AI, AI will become a Positive net Job Motivator, IoT Technology will change Product Designs, Space Tourism : a Week in Orbit, Self-Driving Cars will make driving Safer, Charge your Iphone with the Power of a Plant, Ocean Thermal Energy can take us to 100% Renewable-Energy, EU will face a Shortage of 800,000 IT Workers by 2020, Drone Solution for discovering Untouched Places, Half of Current Jobs in the World are unlikely to exist in 2050...

FUTUR.E.S Festival (Free Access For Everyone during Two Days) will enable Visitors to :

- Discover Over 80 Innovatives Demos selected for their Emergent, Sustainable Character and their Technological Excellence. Some Exclusivities are proposed during that Event.
- Interactive Summits mixing Workshops, Conferences and masterclasses... Anchored in Reality (80 Conferences & Workshops in Different Locations).
- Experience the Event as the reflection of the World Diversity and the Place of Collective Commitment. Citizen can debate on Technology, Users feedback Devices, in Situ Experiments...
- Enjoy the Beauty & Symbol of the Venue "La Galerie des Gobelins "" Mobilier National " in Paris.
- Participate to Outside Events in different Locations around Paris (Leonard, Auditorium Niedermeyer, Ecole des Gobelins, EP7, Espace 574-SNCF)
- Other Events all around Paris : Open Air Apéros-networking, Artistic Performances, DJ Sets, Parties, Awards... Futur.e.s by Day X Futur.e.s by Night (more than 100 Off Events)

A Press Conference was given on May 7, 2019 @ "La Galerie des Gobelins "" Mobilier National" with the Presence of Personalities giving a Speech :

- Hélène Allain - Director of Futur.e.s Festivals
- Franck Mangain - Ile-de-France Regional Advisor @ President of Paris Region Entreprises
- Stéphane Distinguin - CEO Cap Digital
- Jérôme Poulain - General Secretary of "La Galerie des Gobelins "" Mobilier National"

HOT TOPICS :

- Sustainable Cities

- To Make Society

DEMOS, The Cream of Emerging Innovation :

- Track Sustainable Cities

\* HD Rain - Le Pavé - The Counter of Solutions (Le Comptoir des Solutions) - Urban Picking (Cueillette Urbaine)

- Track Tech Care

\* 5th Dimension - AirO - Aurizone - FRAIL Project

- Open Cultures

\* Minsar - Watstyle - Pays Cathare, le guide & Castrum, le jeu du Pays Cathare - EXILE to Home

- Track Learning Societies

\* J'APPrends - Real Virtue - Plume - Alo

- Innov'Protos (Projects Testings just fresh)

\* Newsrom Motors - Ep Tender - Extia - Internet - Powerup - Mip Robotics - Siview - Skipper Ndt - Ubudu

FUTUR.E.S Awards

- Prix Du Jury

- Prix Du Public

- Prix Du Design

THE KEY SPEAKERS

- Sénamé Koffi Agbodjinou :

Architect and anthropologist, Sénamé Koffi Agbodjinou is the creator of the collaborative research platform on African architecture and city issues "L'Africaine d'architecture". Founder of WoeLab, a network of Togolese grassroots tech-hubs whose ambition is to « make everyone equal in the face of technology » and in which he helped launch the half-dozen shared companies of the #Siliconvillage Group. Since 2017 Sename has been elected to the Ashoka Foundation's prestigious fellowship program for social entrepreneurs.

- Bibi Russell

Bangladeshi Fashion Designer and former international model. With UNESCO support, Bibi Russell organized her first European fashion show (pioneering event by an South Asian female) in Paris in 1996. She also organized fashion show, The Colours of Bangladesh, in Spain in 1997. In 2016, she participated in India at India Runway Week seventh edition where she presented her latest collection on Rajasthan khadi. Bibi's collection was celebrated by the Indian fashion industry. Recently (in year 2016 & 18), she showcased her collection for the opening show at the third biggest fashion week of India, Indian Federation for Fashion Development's India Runway Week Season 7.

- Jérémy Gobé

An Artist who defines himself as a Sculptor. He models his ideas, and with wool, fabric, plaster, coral or a digital image he creates something that invades space and imposes itself to the viewer in a striking manner."

- Marie Ekeland

French Entrepreneur specialized in Startups Financing. Co-Founder of Investment Fund DAPHNI. In 2017, she becomes the First Woman President of the National Council of Digital.

- Vipulan Puvaneshwaran

15 Years Old who went to vegetarianism and converted his Parents. He eats only organic and French products, and as far as possible bulk and local. Exit sugar, bananas, chocolate, etc.. He refuses to fly, which is the most polluting means of transport. He only travels by public transport or on foot. "In my high school too, I try to set up projects thanks to an association called Interact'Hoche: stop covering textbooks every year for example. Right now, I'm working on adopting a vegetarian meal a week. I invite all young people to try to carry out projects in their high school, I am sure they will succeed."

- Jana Revedin

Jana Revedin is an architect, theorist, and writer. Her book Jeder hier nennt mich "Frau Bauhaus": das Leben der Ise Frank: ein biografischer Roman (2018) has been nominated for the Grimme Prize (3Sat Documentary) and the Leipzig Bookfair Prize 2019. Since 2019 she has been a member of the Board of the University of Architecture and Landscape ENSAP Bordeaux.

Source : Press Conference "FUTUR.E.S Festival" held on May 7, 2019 @ "La Galerie des Gobelins "" Mobilier National" in Paris

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS

contact (at) unitedpressagency.com

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